

**2008 Executive MBA Council
Conference Sponsorship Opportunities**

By Amount:

\$15,000 and above (Gala Sponsorship):

- Gala Event Sponsorship (Shared)
 - Benefits: Listing in marketing materials (commitment by 6/1/08)
 - Benefits: Listing in conference materials where appropriate
 - Benefits: Listing on gala materials
 - Benefits: Public acknowledgement at gala
 - Benefits: Featured on web site

\$10,000 and above (Platinum):

- Plenary speaker sponsorship (Sole sponsorship)
- Toolkit Sponsorship (Shared)
- Directors Forum (Shared Sponsorship)
- Conference Daily Sponsorship
 - Benefits: Listing in marketing materials (commitment by 6/1/08)
 - Benefits: Listing in conference materials where appropriate
 - Benefits: Public acknowledgement at sponsored event (s)
 - Benefits: Featured on web site/signage

\$5,000 to \$9,999 (Gold):

- Plenary speaker sponsorship (Shared sponsorship)
- Opening Night Reception sponsorship (Shared sponsorship)
- Breakfast/Lunch sponsorship (Sole sponsorship)
 - Benefits: Listing in marketing materials (commitment by 6/1/08)
 - Benefits: Listing in conference materials where appropriate
 - Benefits: Public acknowledgement at sponsored event (s)
 - Benefits: Featured on web site

\$2,500 to \$4,999 (Silver):

- Breakfast/Lunch sponsorship (Shared sponsorship)
- Break sponsorship (Shared with Corporate Members)
 - Benefits: Listing in marketing materials (commitment by 6/1/08)
 - Benefits: Listing in conference materials where appropriate
 - Benefits: Public acknowledgement at sponsored event (s)
 - Benefits: Featured on web site

\$1,000 to \$2,499 (Bronze):

- Benefits: Listing in marketing materials (commitment by 6/1/08)
- Benefits: Listing in conference materials where appropriate
- Benefits: Featured on web site

Specific/In-Kind Sponsorship:

- Lanyards
- Video/Audio
- Transportation
- Conference Materials – bags/binders
- Photography
- Scholarships
- Airline sponsor
- Web