

## **2010 Executive MBA Council Conference Sponsorship Opportunities**

### **By Amount:**

#### **\$10,000 and above (Special Event Sponsorship):**

- Special Event Sponsorship (Shared)
  - Benefits: Listing in marketing materials (commitment by 6/1/10)
  - Benefits: Listing in conference materials where appropriate
  - Benefits: Listing on special event materials
  - Benefits: Acknowledgement at event
  - Benefits: Featured on web site

#### **\$7,500 and above (Platinum):**

- Plenary speaker sponsorship (Sole sponsorship)
- Toolkit Sponsorship (Shared)
- Conference Daily Sponsorship (Sole sponsorship)
  - Benefits: Listing in marketing materials (commitment by 6/1/10)
  - Benefits: Listing in conference materials where appropriate
  - Benefits: Public acknowledgement at sponsored event (s)
  - Benefits: Featured on web site

#### **\$5,000 to \$7,499 (Gold):**

- Plenary speaker sponsorship (Shared sponsorship)
- Opening Night Reception sponsorship (Shared sponsorship)
- closed** Breakfast/Lunch sponsorship (Sole sponsorship)
- closed** School name on the lanyard (Sole sponsorship)
- closed** School name on passport-sized itinerary notebook (Sole sponsorship)
  - Benefits: Listing in marketing materials (commitment by 6/1/10)
  - Benefits: Listing in conference materials where appropriate
  - Benefits: Public acknowledgement at sponsored event (s)
  - Benefits: Featured on web site

#### **\$2,500 to \$4,999 (Silver):**

- Breakfast sponsorship (Shared sponsorship)
- Break sponsorship (Shared with Corporate Members)
  - Benefits: Listing in marketing materials (commitment by 6/1/10)
  - Benefits: Listing in conference materials where appropriate
  - Benefits: Public acknowledgement at sponsored event (s)
  - Benefits: Featured on web site

**\$1,000 to \$2,499 (Bronze):**

- Benefits: Listing in marketing materials (commitment by 6/1/10)
- Benefits: Listing in conference materials where appropriate
- Benefits: Featured on web site