

## Executive MBA Council Western Regional Meeting February 11 – 13, 2007

### Agenda

#### Sunday, February 11, 2007

- 5:30 – 6:30pm** Welcome Reception: Thunderbird Executive Inn Patio  
**6:30 – 8:00pm** Welcome Dinner: Thunderbird Commons Dining Room
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#### Monday, February 12, 2007

- 7:00 – 8:00am** Buffet Breakfast: Thunderbird Commons Dining Room

#### All Classroom Sessions to be held in Auditorium One, Executive Education Building

- 8:15 – 8:30am** Welcome & Introductions  
Barbara Carpenter, Associate V.P., EMBA, Thunderbird
- 8:30 – 9:15am** “Global Leaders Can Be Made”  
Dr. Àngel Cabrera, President, Thunderbird
- 9:30 – 11:00am** “Wisdom Martial Arts for Global Leadership Development”  
Master Del Pe, President, GLOCEN
- 11:00 – 11:15am** Break
- 11:15 – 12:45pm** “Public Policy, Business Strategy & Executive Education”  
Dr. Gerry Keim, Associate Dean, W.P. Carey School of Business,  
Arizona State University
- 12:45 – 1:45pm** Lunch, Thunderbird Commons Dining Room
- 2:00 – 3:00pm** “Alumni Entanglement: A Whole Student Approach”  
Christina Wassenaar, Director, EMBA, Peter F. Drucker & Masatoshi Ito Graduate  
School of Management, Claremont Graduate University
- 3:00 – 3:15pm** Break

# Executive MBA Council

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## Monday, February 12, 2007 (cont.)

- 3:15 – 4:30pm** “Curriculum Integration Across Disciplines”  
Dr. Brent Chrite, Associate Dean, Eller School of Management  
University of Arizona
- 4:30 – 5:00pm** “Executive MBA Council Update”  
Maury Kalnitz, Managing Director, EMBA Council  
Barry Van Dyck, Chair, EMBA Council Board of Trustees & Director, Executive Degree Programs, University of Notre Dame
- 6:00pm** “Chefs in the Making” dinner event  
Thunderbird Commons Dining Room
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## Tuesday, February 13, 2007

- 7:00 – 8:15am** Buffet Breakfast: Thunderbird Commons Dining Room

**All Classroom Sessions to be held in Auditorium One, Executive Education Building**

- 8:30 – 10:00am** “Education as a Strategic HR Tool – An Intel Case Study”  
Dr. Alan Fisher, Global Education Program Manager, Intel  
Joy Lubeck, Associate V.P., Thunderbird Corporate Learning & Account Mgr.
- 10:00 – 10:15am** Break
- 10:15 – 11:30am** “Ethics in an EMBA Curriculum”  
Dr. Marianne Jennings, EMBA Academic Director & Professor of Legal & Ethical Studies, W.P. Carey School of Business, Arizona State University
- 11:30 – Noon** Wrap-up, next steps, and evaluations
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- Noon** Box lunch for pick-up