



2008 MEMBERSHIP PROGRAM SURVEY - REPORT ORDER FORM

Our institution requests a copy of the 2008 Program Survey Report as follows:
(Please complete both pages of the order form)

- Standard Report:** \$300 per copy – *This report is provided for free to all members that complete the Membership Program Survey by the deadline for the year.* This report is available for programs that did not complete the survey by the deadline or are new members. Includes all program survey measures and calculated metrics presented among the standard segments:

All Programs 2004	Total cost: less than \$30,001
All Programs 2005	Total cost: \$30,001- \$45,000
All Programs 2006	Total cost: \$45,001- \$60,000
All Programs 2007	Total cost: \$60,001- \$80,000
All Programs 2008	Total cost: more than \$80,000
US/Canada programs	Programs outside US/Canada

- Executive Summary of the Standard Report:** \$750 per copy – An in-depth analysis of this year's industry results comparing differences among these program cost and geographical segments. This summary will also investigate the 5-year trends across all metrics in the Program Survey.

- Peer Report:** \$375 per copy – You will be able to choose six peer programs that will be aggregated and displayed as a Peer Composite. In this report, your program-specific data will be displayed compared to the *Peer Composite* (your data are not displayed in the Standard or Regional Reports). Your program-specific data will never be displayed to other members – only composite (aggregated) data are displayed to protect confidentiality. This report includes the following segments for comparison:

All Programs 2004	Total cost: less than \$30,001
All Programs 2005	Total cost: \$30,001- \$45,000
All Programs 2006	Total cost: \$45,001- \$60,000
All Programs 2007	Total cost: \$60,001- \$80,000
All Programs 2008	Total cost: more than \$80,000
US/Canada programs	Your Program
Programs outside US/Canada	Peer Composite

- Executive Summary of the Peer Report:** \$950 per copy – An in-depth of your Program Survey results compared to industry norms and your self-selected peers summarized for actionable insight. This summary is only available if you order the Peer report as well.

Regional Report: \$400 per copy – Includes all region segments for the current year as well as 3-year trending of the All Programs and 3-year trending of the region ordered. The regional report will also include trend data of the specific region selected. For example, the Asia Regional Report will include the segments below as well as metrics for Asia 2006, Asia 2007, and Asia 2008 so you can monitor trends specific to this region.

Please check one specific region that you would like trended.

- | | |
|---|--|
| <input type="checkbox"/> Asia | <input type="checkbox"/> Midwest US + Middle Canada |
| <input type="checkbox"/> Canada | <input type="checkbox"/> Northeast US + Eastern Canada |
| <input type="checkbox"/> Europe | <input type="checkbox"/> Southeast US |
| <input type="checkbox"/> Latin America | <input type="checkbox"/> Texas + New Mexico |
| <input type="checkbox"/> Middle East/Africa | <input type="checkbox"/> Western US + Western Canada |
| <input type="checkbox"/> United States | |

Executive Summary of the Regional Report: \$950 per copy – An in-depth trend analysis of the Program Survey results for your specific region compared to industry norms and other regions summarized for actionable insight. This summary is only available if you order the Regional report as well.

_____ **Total Amount Due** (Research reports are only available to members of the Executive MBA Council)

Contact Name/Title _____

School/Company Name _____

E-Mail Address _____

Telephone _____ Fax Number _____

Mailing Address (including street) _____

City/Province _____ State/Country _____ Zip _____

Please send this completed form via fax or email to:

Fax: (888) 272-5518

Email: surveysupport@perceptresearch.com

Upon order submission, the Percept Research will send your school an invoice. The data report(s) will be delivered in Microsoft PowerPoint format with accompanying questionnaire in Adobe PDF format. The Executive Summaries will be delivered in Adobe PDF format. All reports will be accessible by download via your school portal.